

**Coronado School of the Arts**  
Located on the Campus of Coronado High School  
650 D Avenue, Coronado, Ca 92118  
619.522.4050 fax 619.437.1639  
[www.cosafoundation.org](http://www.cosafoundation.org)



# **Digital Media & Filmmaking Department Application**

## **CoSA Mission Statement**

The Coronado School of the Arts is a public arts conservatory program for students in grades 9 - 12 that embraces and encourages artistic creativity and academic excellence. This pre-professional arts program reaches out to all talented students in San Diego County, offering a nurturing environment focused on individual growth, opportunity, and diversity.

**“Nurturing tomorrow’s artists...  
today”**



## **Application to Audition or Interview**

**Do not return this page with your application.**

### **CoSA Funding and Fees**

The cost of providing this extensive arts program is funded in the following manner:

#### **District Funding**

The Coronado Unified School District supports the CoSA program by funding a portion of the costs.

#### **Coronado School of the Arts Foundation**

Coronado School of the Arts Foundation is a non-profit tax-exempt 501(c)(3) corporation whose members are passionate about Coronado School of the Arts. The Foundation pursues grants and corporate sponsorships and conducts an annual campaign.

#### **CoSA Fees**

An annual fee, payable to the Foundation, for each CoSA student.

#### **Fundraising**

All students and their families will be asked to participate in Foundation fundraising activities each year.

### **Application Requirements:**

(Do not send in an incomplete application.)

I. Applicant Information

II. School Grades and Attendance

III. Résumé (optional)

IV. Essay

V. Teacher Evaluation (May be sent in by Evaluator)

**For Important Information about Audition Dates and Audition Workshops check**

**[www.cosafoundation.org](http://www.cosafoundation.org)**

**Submit completed application to:**

**Admissions, Coronado School of the Arts, 650 D Avenue, Coronado, CA 92118**

Upon receipt of your ***completed application***, the Coronado School of the Arts will notify you of your audition date, time, and location. Students will be notified of acceptance into the program within three weeks of auditioning.

# Coronado School of the Arts Digital Media & Filmmaking New Student Application

## I. Applicant Information

Date: \_\_\_\_\_

Student's Legal Name: \_\_\_\_\_ Preferred name \_\_\_\_\_ M \_\_\_\_\_ F \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Date of Birth: \_\_\_\_/\_\_\_\_/\_\_\_\_ E-mail: \_\_\_\_\_

Your Grade for the **coming school year** (please check one):

freshman (9)

sophomore (10)

junior (11)

senior (12)

The school student is now attending:

Public  Public/Charter  Private

Name of current Middle or High School: \_\_\_\_\_

The public high school **DISTRICT** in which student lives: \_\_\_\_\_

If I do not live in the Coronado Unified School District, I understand that, **if accepted**, I will apply for an interdistrict transfer to attend Coronado High School for my student's academic classes.

Parent Signature \_\_\_\_\_ Date \_\_\_\_\_

*Applicant Lives with:*

Both  Father  Mother  Guardian

*Please fill in and sign for each parent/guardian:*

Mr.  Mrs.  Ms.

Last Name \_\_\_\_\_

First Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Occupation \_\_\_\_\_

Employer \_\_\_\_\_

Home Phone (\_\_\_\_) \_\_\_\_\_

Cell/Work Phone (\_\_\_\_) \_\_\_\_\_

E-mail Address \_\_\_\_\_

Signature \_\_\_\_\_

Mr.  Mrs.  Ms.

Last Name \_\_\_\_\_

First Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Occupation \_\_\_\_\_

Employer \_\_\_\_\_

Home Phone (\_\_\_\_) \_\_\_\_\_

Cell/Work Phone (\_\_\_\_) \_\_\_\_\_

E-mail Address \_\_\_\_\_

Signature \_\_\_\_\_

## I. Applicant Information cont.

Please check your areas of interest:  Drawing  Animation  Graphic Design  
 Painting  Web Design  Photography  
 Video/Film Production  Special Effects  3D Modeling  
 Audio/Sound

To what extent have you had any experience in these areas (ex: school, self-taught, workshops, etc.):

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Please list software programs and platforms (PC/Mac) with which you are familiar.

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Please list anything that would prohibit you from participating in all classes.

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## II. School Grades and Attendance:

Please attach **ONLY** the following:

### 1. Proof of grades

- A. Transcript/report cards for last 18 months (if in eighth grade).
- B. Unofficial transcript (if in high school).

### 2. Proof of good attendance

- A. Attendance report for the current year.

## III. Résumé:

Please list any art classes you have taken. Also, list any digital art or new media work that has appeared in publications, shows, or any other work for hire (professional or amateur), or you may attach a résumé if you have one.

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## IV. Essay:

Coronado School of the Arts has a limited number of openings for new students each year, so it is important that the students not only possess talent (ability and potential) but a strong desire and commitment to achieve in the program. Therefore, each student must prepare an essay to express to the CoSA faculty why he/she should be considered for acceptance.

The essay should:

- be a minimum of one page in length, typed, double-spaced.
- express what you expect to attain at the Coronado School of the Arts.
- communicate your short-term and long-term goals and desires.

**V. Teacher Evaluation:**

**TO THE APPLICANT:** Fill in your name, address, and, phone number, and then give this form to an individual who has taught you in your particular arts discipline within the last year. Please request that the form be completed and returned to Coronado School of the Arts as soon as possible. The evaluator may also fax the information to 619.437.1639.

Student Name \_\_\_\_\_ Phone \_\_\_\_\_  
Street Address \_\_\_\_\_ City/State \_\_\_\_\_ Zip \_\_\_\_\_  
Email \_\_\_\_\_

**TO THE EVALUATOR:** The above student has applied to the **Digital Media & Filmmaking Department of Coronado School of the Arts**. In order to assist us in evaluating the application for admission of the person named above, we would appreciate your candid response to the following questions.

1. Please comment on the applicant's commitment to his/her art field.

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2. Please comment on the applicant's potential in his/her art field.

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3. We would appreciate any additional information that will help us with our decision.

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(Please Print)

Evaluator's Name \_\_\_\_\_  
Street Address \_\_\_\_\_  
City/State \_\_\_\_\_ Zip \_\_\_\_\_  
Telephone (\_\_\_\_) \_\_\_\_\_  
Email \_\_\_\_\_  
Subject Taught \_\_\_\_\_  
Years Taught \_\_\_\_\_

**Please return to:**

**Admissions**

**Coronado School of the Arts**

**650 D Avenue, Coronado, CA 92118**

**fax 619.437.1639**

**If you need assistance,**

**call 619.522.4050 x 2**

## **General Interview Information for the Digital Media & Filmmaking Department**

All students applying for acceptance in the Digital Media & Filmmaking Department will participate in an interview and a portfolio review. Each student must demonstrate above-average ability and/or potential.

### **Interview Requirements**

The portfolio should reflect the prospective student's strengths, individual growth, and personal interests. We would like to see:

1. Drawings from observation (still life, self-portraits, landscapes, etc.) using a variety of media
2. Pieces that demonstrate creativity which may include work in any media, including video, digital media, photography, three-dimensional, and/or mixed media
3. Sketchbooks, in particular those that reflect your creative development process

### **Portfolio Requirements**

For entry purposes, Coronado School of the Arts requires a review of a selection of original artworks during the interview for the Digital Media & Filmmaking Department. Applicants often ask us, "What are you looking for in a portfolio?" Although there is no single answer to this question, here are some frequently asked questions about portfolios that you may find helpful as you prepare your own.

### **Portfolio Questions and Answers**

#### ***Question: What kind of work do I need in my portfolio?***

Answer: Simply pick media with which you are comfortable. Computer generated art, three-dimensional works, doodling, cartooning, video production, 2D sketches, any work from art classes, ceramics, photography and works-in-progress are all acceptable mediums. Present work that stands on its own merit-work of which you are especially proud.

#### ***Question: What is more important: technical or creative?***

Answer: Your technical drawing or design ability is important, but do not overlook the creative aspect of your work. We would like to see how you apply knowledge/creativity in a purposeful way.

#### ***Question: How many media should I show?***

Answer: Try to show a variety of different mediums if applicable. The more the better; it shows your interest in various art forms.

#### ***Question: How about presentation, work in progress, and sketchbooks?***

Answer: Neatness of presentation is important - it reflects your attitude towards your work; however, your work need not be mounted, matted, framed, or even finished. We encourage you to show us sketchbooks because we are as interested in the processes by which you make your work as we are in the final product of your efforts. Keep a sketchbook as a visual journal or diary. Cut loose and free yourself up in the sketchbook. Go wild! Paste, doodle, scribble, and write. We'll love it.

#### ***Question: How many pieces do I need?***

Answer: Your portfolio should have a minimum of 3, and a maximum of 5 pieces included in it. You may also bring a sketchbook. Remember, offer the best reflection of what you are capable today. Submit original artwork (slides or photographs of three-dimensional or oversized pieces are acceptable) DVDs, computer prints, etc.

**“It is our wish that CoSA will provide  
a fulfilling and memorable educational experience  
that can help dreams become reality.”**